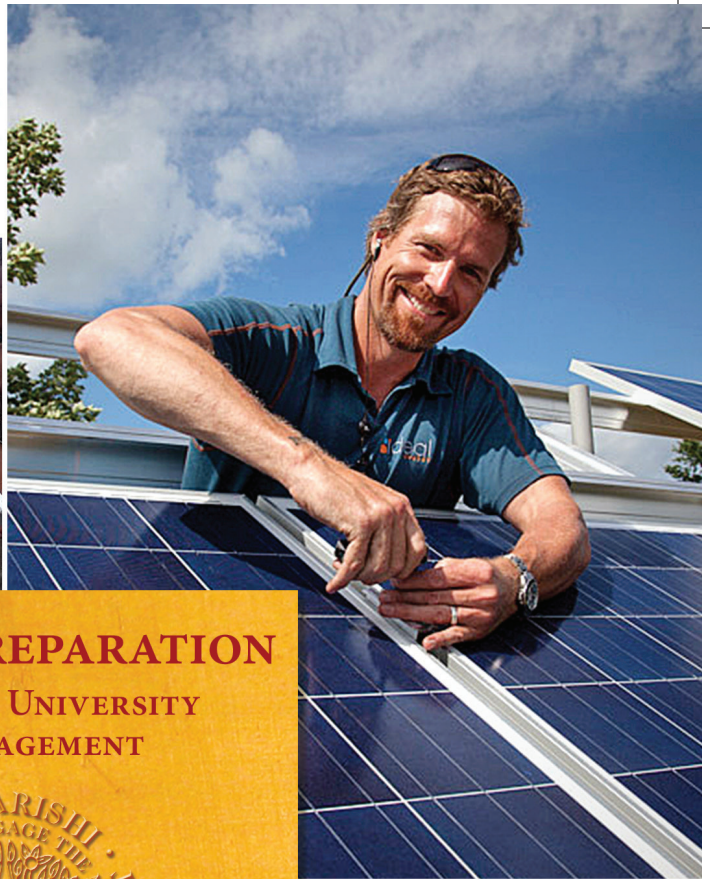




CAREER PREPARATION

MAHARISHI UNIVERSITY
OF MANAGEMENT



Uplift yourself and the world



WHY EMPLOYERS LIKE MAHARISHI UNIVERSITY OF MANAGEMENT GRADUATES



“I credit MUM for training my mind to look beneath the surface of things, a skill that helps me every day in my career and keeps my inner life rich and rewarding.”– Jennie Rothenberg Gritz, Class of ‘97, Senior Editor, The Atlantic Magazine

MUM GRADUATES ARE WELL PREPARED TO ENTER THE JOB MARKET

“My degree from MUM earned me a respect that was different but in many ways more potent than the respect I would have gotten had I gone to Stanford or Yale,” says Jennie Rothenberg Gritz, a 1993 MUM graduate and National Merit Scholar who is senior editor at *The Atlantic* magazine. “It marked me as an independent thinker and helped set me apart. I credit MUM for training my mind to look beneath the surface of things, a skill that helps me every day in my career and keeps my inner life rich and rewarding.”

Before the Internet, institutions of higher education functioned primarily as places for students to amass knowledge. Today, what is more important is what students can do with their knowledge. Flexibility, curiosity, motiva-

tion, critical thinking, complex problem-solving, communication, innovation and collaboration—these are the qualities that make today’s job candidates most attractive to employers.

MUM’s Consciousness-Based EducationSM (CBE), which systematically develops holistic awareness and cultivates the ability to draw from deeper, more creative levels of mind, develops exactly these abilities. The cornerstone of CBE is the Transcendental Meditation® technique (TM), the most widely practiced, extensively researched, and widely applied approach to personal development in the world. Twice daily practice of TM allows students to “dive within” and experience the universal field of unbounded awareness, resulting in greater performance, improved health, diminished stress, greater intelligence, balanced personality growth, and increased self-esteem.

What are the practical benefits of a liberal arts education at MUM? Total readiness to enter the working world.

MUM Graduate Employment Outcomes, Class of 2012*

Working or in Graduate School:	93 %	Other:	7 %
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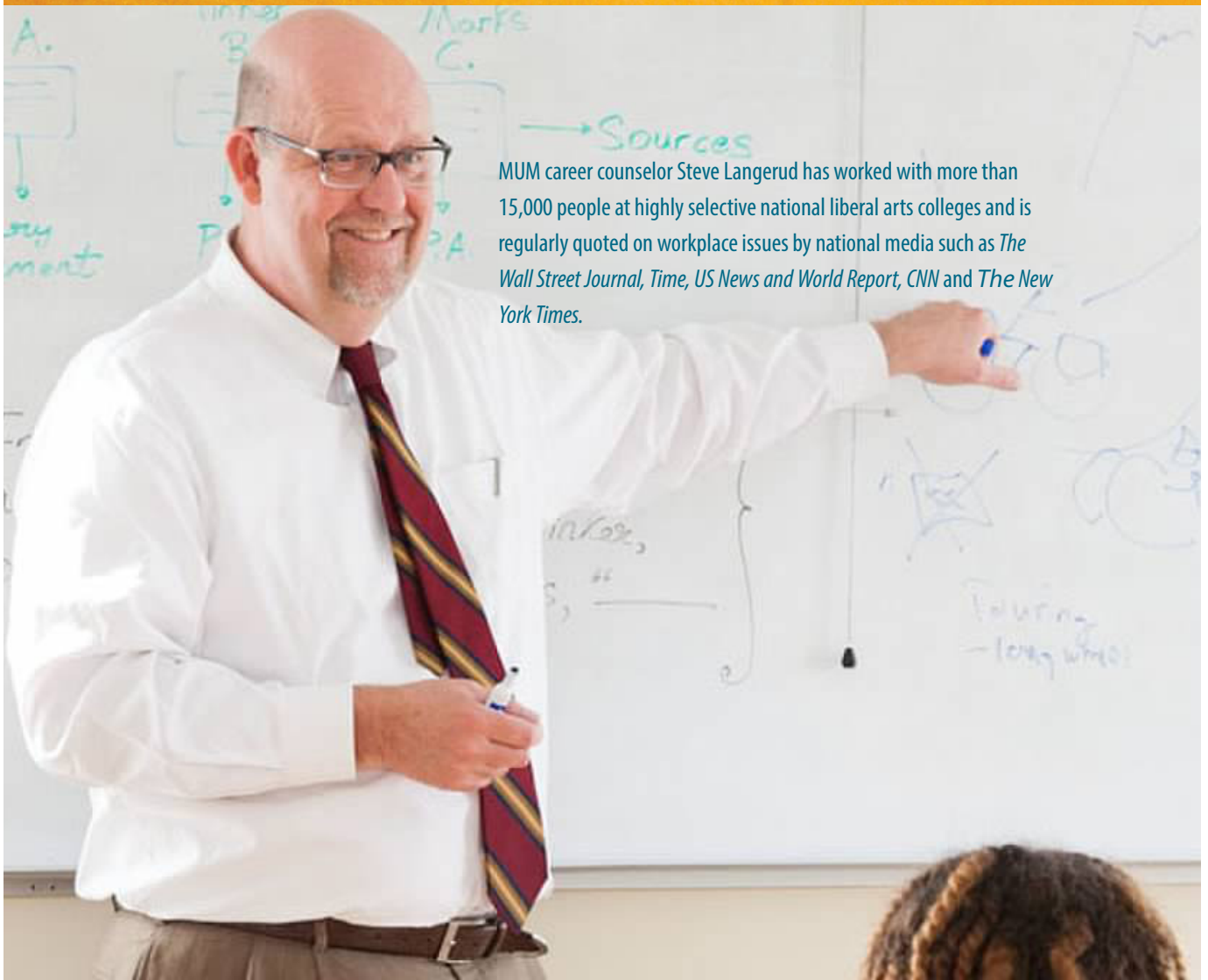
Skills developed by Consciousness-Based Education are well matched to today’s employer needs

Employer Survey Questions**	Employers who strongly or moderately agree	Developed in Consciousness-Based Education
Seeking intellectual and interpersonal skills that contribute to innovation	95 %	YES
Demonstrated capacity to think critically, communicate clearly, and solve complex problems is more important than undergraduate major	93 %	YES
Seeking workers with the ability to take on responsibility and use a broader set of skills	93 %	YES
Places a priority on hiring workers with the interpersonal and intellectual skills to contribute to innovation	91 %	YES

*Based on a survey of 262 graduate and undergraduates

**Survey by the Association of American Colleges and Universities, 2013

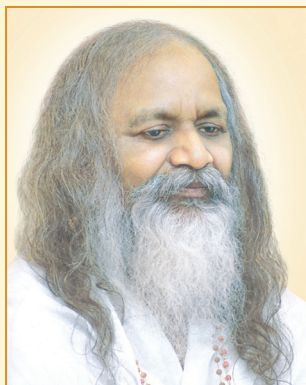
WHAT IS CONSCIOUSNESS-BASED EDUCATION?



MUM career counselor Steve Langerud has worked with more than 15,000 people at highly selective national liberal arts colleges and is regularly quoted on workplace issues by national media such as *The Wall Street Journal*, *Time*, *US News and World Report*, *CNN* and *The New York Times*.

“In Consciousness-Based Education, students look into themselves and come to understand what they value. They learn which skills they like to use, what kinds of people they want to be around, and what environments energize them.” – MUM Career Counselor

Steve Langerud



The message of Maharishi Mahesh Yogi, founder of Maharishi University of Management, is that the purpose of life is the expansion of happiness, and that every human being can effortlessly unfold his or her infinite potential. His goal for the university is to fulfill the highest ideals of education.

CONSCIOUSNESS-BASED EDUCATIONSM

cultivates integrated brain functioning, systematically develops creativity and intelligence, and connects a rigorous approach to academics with students' growth of consciousness.

How it works:

- Twice daily practice of the Transcendental Meditation® technique allows students to “dive within” and experience the universal field of unbounded awareness that is present within everyone and everything.
- Consciousness, clarity, and creativity expand, enabling students to understand each discipline at its deepest level and perceive the world in an increasingly unified way.
- Lessons are based on knowledge of the unity of all life, showing each part as connected to the whole.
- Improved health, diminished stress, greater intelligence, balanced personality growth, increased self-esteem, and improved social relationships form the foundation for professional success and personal fulfillment.

Read more about Consciousness-Based Education at www.MUM.com

THE INSIDE-OUT APPROACH TO FINDING YOUR LIFE PATH

When guiding students on career and life planning issues, Steve Langerud, MUM's career counselor, favors an “inside-out” approach.

“As students think about their careers, they face the big questions,” Langerud says. “What can I do with my degree? With my life? How do I sort it all out? Many young people who are bright and creative are good at *too* many things, which can make choosing just one daunting.

“My job and that of our faculty,” says Langerud, “is to help students reframe the question of ‘What should I do?’ into a process—one that begins with self-examination and self-discovery. Working from the inside out means first getting to a place of being at peace with who you are, and then figuring out where you want to go and how to get there.”

Mr. Langerud sees MUM students as having an advantage due to the university's emphasis on inner development. In addition, MUM's use of the block system (an immersive experience of one course per month), allows students to integrate knowledge more deeply and effectively, without the stress of having to juggle several subjects at once.

Entering the working world today can be challenging. “Graduates seeking their first real-world jobs are bombarded by information,” says Langerud. “They're immersed in work content, skills development, social and professional relationships, cultural change, and geographic change. Uniquely, MUM students possess a clarity and a centeredness that allows them to take a step back and make sense of it all. It's a quality that impresses employers and which ultimately leads to success.”

CAREER PREPARATION STARTS ON DAY ONE



"I emerged from my military training with a 'can do' mentality. My education at MUM transformed that into 'anything is possible.' With MUM's emphasis on development of consciousness, my desire for personal success expanded to include desiring what is best for the world." – Troy Van Beek, former U.S. Navy Seal, Class of '09, Co-Founder, Ideal Energy

CAREER SERVICES FOR MUM STUDENTS

At MUM, students learn to manage themselves effectively so they can thrive in the working world. Students access leading edge career preparatory services and support which include:

- **IMMERSIVE CAREER STRATEGIES COURSE:** a required course that includes career assessments, mentoring, and training in all aspects of job search, strategy, and use of resources
- **CAREER CENTER:** includes one-on-one coaching, ongoing support, career tools, networking, internship & job boards, alumni access, resume help, online resources, and assistance applying to graduate school or starting a business
- **'PERSONAL SUCCESS PLAN':** career experts assist students in creating a career strategy in their first year and thereafter, refining it to match skills, aspirations, and opportunities
- **ONGOING CAREER PREPARATION ACTIVITIES:** Career Excellence Lecture Series with distinguished alumni, local career fairs, student clubs and special events with Q&A opportunities
- **CAREER WORKSHOPS:** management courses sponsored by academic departments, focusing on professional practices such as entrepreneurship, interviewing, writing, speaking, and more

MUM GRADUATES ENJOY THESE ONGOING BENEFITS:

Global networking due to graduating from a small, highly diverse student body where harmony and friendliness prevail.

Ongoing practice of the Transcendental Meditation technique for reduced stress and increased creativity, intelligence, learning ability, and self-esteem. MUM students develop healthy habits as a foundation for long-term success.

Access to the global network of the TM organization, its alumni, including its numerous renowned entrepreneurs and professionals.

Life in Fairfield, a friendly community of 9,000 and a hub of creativity and innovation, voted #7 Best Small American Towns to Visit in 2013 by *Smithsonian* Magazine. Fairfield won Entrepreneurial Community of the Year by the State of Iowa and is the 5th largest market for organic food in America, home to dozens of organic farms.



"Going to MUM gave me the courage to go out into the world and work as a social entrepreneur. I'm doing business in ways that uplift society and change inequalities."

– Annie Blecher, Class of '11, international non-profit development, Johannesburg, South Africa



***Understand yourself and
your place in the world.
Then go out and make it
happen.***

**For more information on
MUM programs, degrees,
Visitors Weekends and how to apply:**

**Visit www.mum.edu or call
800.369.6480**

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**MUM ALUMNI HAVE BEEN HIRED BY MANY
LEADING CORPORATIONS AND INSTITUTIONS,
INCLUDING:**

Adelphi University • US Department of Education • American Express
AT&T Bell Labs • Apple Computer • Auburn University, Department of
Mathematics • Caterpillar • Cisco • Citibank • Cray Research • Deloitte
& Touche • Digital Equipment Corporation • Dun and Bradstreet
Ford Motor Company • Funai Consulting, Japan • General Electric
Georgetown University, Department of Family Medicine • Hallmark
Cards • Hewlett-Packard • Honeywell • IBM • McDonnell-Douglas • MCI
Merrill Lynch • Microsoft • Motorola • Prudential-Bache • Rockwell
Swiss Bank Corporation • Texas Instruments • Union Bank of
Switzerland • US Sprint • University of California at San Diego, Medical
Center • University of New Mexico, Astrophysics Research Center
University of Maryland, Center for International Development and
Conflict Management • University of Pittsburgh, Department of
Neurological Surgery • University of Texas • Wells Fargo Bank
Western Union • Xerox



"I felt nurtured at MUM. The students were cared for, like seeds cultivated and allowed to grow. We had critiques, of course, and guidance, but I never felt ripped down or less-than." – Mikaila Maidment, Class of '01, Professional Artist

