

# ORGANIC Certification

## CERTIFICATION. SIMPLIFIED.

FOODCHAIN ID<sup>®</sup>  
TECHNICAL SERVICES

Tap the vast experience of FoodChain ID and Bioagricert, a FoodChain ID company, to obtain USDA National Organic and other clean-label certifications. A certifications pioneer for 33 years, FoodChain ID/Bioagricert's streamlined process assures you'll be able to provide the claims consumers demand most.

### FOODCHAIN ID SIMPLIFIES THE CERTIFICATION PROCESS

- » Dedicated account team
- » Easy to use online application and data management via our proprietary mapping and label verification system
- » Clear, easy-to-understand pricing
- » Convenient 'stacking' of inspections with Non-GMO Project verification to save time, reduce hassle and lower cost
- » Integrated services options

### 5 STEPS TO CERTIFICATION

1. Online application and organic system plan development
2. Implement the organic system plan
3. On-site inspection
4. Review of the inspection report
5. Receive a decision from the certifier

### WHY FOODCHAIN ID?

- » Bioagricert, a global leader in Organic certification certifies over 900 USDA NOP approved operators and over 12,000 operators internationally in Italy, Latin America, Southeast Asia, the Mediterranean basin and Eastern Europe
- » In-depth understanding of the organic production supply chain
- » Full suite of food safety and quality solutions, serving 30,000 clients in 100 countries
- » Full portfolio of testing, inspection, certification, and verification services

 bioagricert

## MEET MARKET DEMAND: ORGANIC CERTIFICATION PLUS NON-GMO PROJECT VERIFICATION

### ACQUIRE THE SEALS CONSUMERS RECOGNIZE AND DEMAND

- » USDA Organic is the most widely recognized consumer packaging seal (source: Nielsen)
- » The Non-GMO Project "Butterfly" is a highly meaningful consumer label (source: Consumer Reports)

### WHY GET BOTH?

- » Nearly 50% of all Non-GMO Project verified clients also carry Organic certification\*
- » Satisfy consumer demand
- » Increase the power of your label claims
- » Stack, or combine, organic and non-GMO inspections for added convenience

\*Source: FoodChain ID's more than 2,000 verified clients

### INTEGRATED SOLUTIONS FROM FOODCHAIN ID:

- » Non-GMO Project verification (North America only)
- » Bioagricert Organic Certification (NOP, EU, COR, etc.)

Further elevate brand value and consumer confidence, with:

- » Food Safety Certification (SQF, BRC, GlobalG.A.P., etc.)
- » Testing (Gluten, pathogen, adulteration, etc.)
- » HorizonScan Food Safety Monitoring



### CONSUMER TRENDS:

About 82% of U.S. households buy organic, with last year's organic sales at nearly \$50B  
Over 50,000 products are Non-GMO Project verified, with sales of \$25B last year

\*Sources Organic Trade Association and Non-GMO Project

## GET STARTED NOW!

Contact FoodChain ID today:

Visit: [www.foodchainid.com](http://www.foodchainid.com) | Call: 866-440-3242 | Email: [sales@foodchainid.com](mailto:sales@foodchainid.com)