

## **ONG Forum Pre-Show Blast**

**Subject Line:** Meet the Global ID Group at the Non-GMO Forum next week

[Name],

As demand for certified and non-GMO products grows, it becomes critical for companies like yours to offer certified products that have achieved compliance and met regulatory standards.

Your tasks will range from formulating a food-safety testing plan and certification strategy to prepping for audits and readying to meet the requirements of changing regulations and updates.

While some companies reach out to several partners, you can capture the advantage of working with a single highly experienced food industry team: Global ID Group.

For more than 20 years, Global ID Group has helped clients worldwide to advance through the hurdles to achieve food safety certifications.

I'm [name], [job title], of Global ID Group, and I invite you to visit us at the Organic & Non-GMO forum on Nov. 14-15 to learn how we can help you elevate the value of your products and create new opportunities through testing and certification consulting and services.

### ***Visit Us:***

**Global ID Group**

**[Organic & Non-GMO Forum](#)**

**November 14-15, 2016**

**Minneapolis**

**Booth #XX**

I look forward to assisting you. Please reply to this email or call me at XX to schedule a meeting at the show. Or just stop by!

Regards,

[Name]